

2026 SCABB ANNUAL MEETING & AIMS

Exhibitor - Sponsor Prospectus

April 7-9, 2026

**Hilton BNA Nashville Airport
Terminal in Nashville, TN**

**The South Central Association of Blood Banks invites
you to participate in our 2026**

Annual Meeting

and Advanced Immunohematology & Molecular Symposium

April 7-9, 2026 • Hilton BNA Nashville Airport Terminal • Nashville, TN

The South Central Association of Blood Banks Annual Meeting & Advanced Immunohematology & Molecular Symposium is a forum that offers your company the perfect environment to develop relationships with a highly targeted audience of blood banking, transfusion medicine and cellular therapy healthcare professionals.

Table-top Package - \$2,000

- 6' table and 2 chairs
- 1 complimentary booth personnel registration with the following included at NO EXTRA COST:
 - Full access to educational sessions
 - Full access to networking events
 - Personnel included in meeting meal functions
 - Additional booth personnel registrations can be purchased at the Industry Partner rate
 - Exhibitor listing on the Annual Meeting Program
 - Pre and post attendee registration lists
 - Company profile on the Mobile App including contact info, description, logo and document sharing

At SCABB we build an all-inclusive experience and want our exhibitor partners to fully engage with us. All education sessions, meals and networking events are included with your exhibit booth so you can interact with attendees , not just during exhibit hours but throughout the entire conference!

Exhibit Set-Up

12:00pm-6:00pm Tuesday, April 7

Exhibit Hall Open

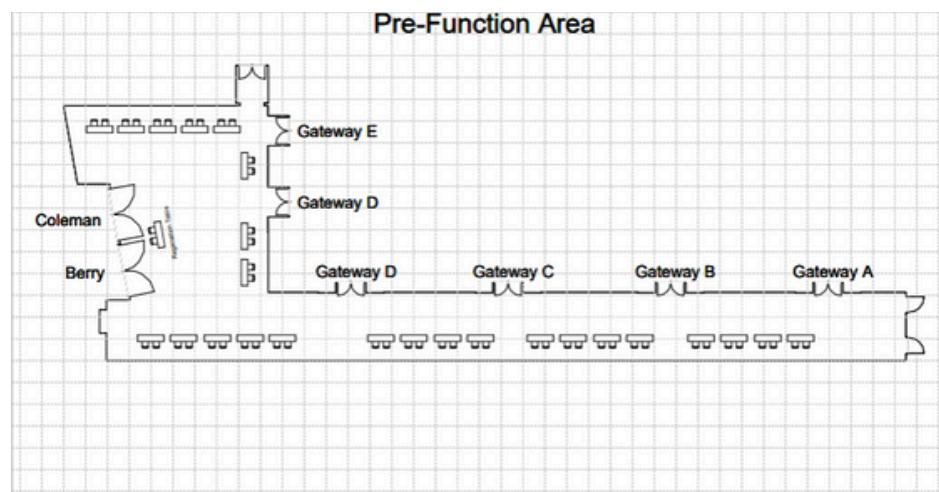
7:00am-5:00pm Wednesday, April 8

7:00am-2:00pm Thursday, April 9

Exhibit Breakdown

2:00-5:00pm Thursday, April 9

Schedule Subject to Change



The SCABB Annual Meeting and the Advanced Immunohematology & Molecular Symposium (AIMS)

Join us in Nashville, TN at the Hilton BNA Nashville Airport Terminal for a spectacular opportunity to build your brand awareness.

This meeting offers a budget-friendly way to stay in front of industry professionals to network and share knowledge. In 2025, the SCABB Annual Meeting and AIMS combined for the first time, presenting exhibitors and sponsors with the opportunity to reach both audiences in the same place. In 2026, we will continue to bring together the diverse networking opportunities and enhanced knowledge base to attract larger attendance numbers.

As an exhibitor and/or sponsor, you can expect to experience:

Cost-Effectiveness: We offer a variety of opportunities for you to gain exposure on any budget. Additionally, the continued combination of the SCABB Annual Meeting & AIMS offers a larger audience for half the expenses.

More Exposure & Networking: Exhibit table-tops will line the pre-function space, ensuring steady traffic for you and your brand. Easily engage with attendees as they change sessions and enjoy breaks, as well during dedicated exhibit times.

Who Attends the SCABB Annual Meeting & AIMS?

SCABB Annual Meeting and AIMS is a gateway to decision-makers, where you can showcase your company's products and services, meet new customers and network with professionals in the blood banking, transfusion medicine, immunohematology, and molecular immunohematology industries.



CEOs and Medical Directors



Technologists and Technicians



Scientists



Supervisors and Coordinators



Physicians



Students



Immunohematology and Reference Lab Specialists

Sponsorship Opportunities

Consider becoming one of our Meeting Partners by adding a Sponsorship to your Annual Meeting participation. Our sponsorship opportunities range in price to accommodate budgets big and small. Choose from a sponsorship below to elevate your exposure, keep your brand in front of attendees, and help defray a portion of the meeting costs.

GENERAL SPONSORS

Mobile App Sponsor [\$5,000]

The Annual Meeting Mobile App acts as the on-site program where attendees have access to the conference agenda, exhibitor listings, speaker information and the ability to stay connected to other attendees and exhibitors through the Activity Feed - the most used section of the App! The Mobile App launches two weeks prior to the meeting, is used during the meeting, and remains active for 30 days after the meeting is over - so in other words, MAXIMUM exposure. The Mobile App sponsorship includes:

- Exclusive sponsorship of the SCABB Annual Meeting Mobile App used by ALL attendees.
- Custom banner featuring YOUR advertisement.
- Recognition of highest sponsorship during event, on Mobile App and conference collateral.
- 1 additional complimentary booth personnel registrations.

ENGAGE Party [\$5,000] - SOLD!

After a jam packed day of education sessions and making connections with vendor partners, the ENGAGE Party has become a welcomed opportunity to let loose and have some fun. Complete with a DJ, dance floor, games, food and drinks - this event is THE place to be for both attendees and exhibitors at the end of a long day. Sponsor this popular networking event and show attendees your company is the most impressive mullet at the meeting - business in the day, ENGAGE Party in the night! The ENGAGE Party sponsorship includes:

- Tickets customized with sponsor logo. Attendees have to come to your booth to get a ticket!
- Permission to steal the microphone from the DJ to welcome attendees to the party!
- Recognition of highest sponsorship during event, on Mobile App and conference collateral.
- 2 additional complimentary booth personnel registrations.

Awards Luncheon [\$5,000]

Help us celebrate and recognize those who have given so much to our industry and their community! This luncheon is one of the few times we bring all the attendees together in one place which is the perfect opportunity to showcase your brand and support for the meeting. The Awards Luncheon sponsorship includes:

- Logo on cover of the Awards Program handed out at the luncheon.
- Stage presence for a representative from your company to open the Awards Luncheon and introduce your company.
- Recognition of sponsorship on Mobile App, during luncheon and on conference collateral.
- 1 additional complimentary booth personnel registrations.

Hydration Sponsor [\$5,000]

Partner with us to provide water bottles and convenient refill stations for attendees to stay hydrated! The Hydration sponsorship includes:

- Your company logo featured on water bottles given to all attendees.
- Logo recognition on signage next to refill stations.
- Recognition of sponsorship on Mobile App, during luncheon and on conference collateral.

WiFi Sponsor [\$5,000]

A welcomed addition to the sponsorship line-up is the opportunity to sponsor the conference WiFi! If there's one thing I know it's that EVERYONE at the conference needs wifi to stay connected to their business and personal life. Let's be honest - they're all getting on Social Media, but who are we to judge! The WiFi sponsorship includes:

- Exclusive sponsorship of the SCABB Annual Meeting WiFi.
- Company name used as the password all attendees must use to log into SCABB conference Wi-Fi.
- Reflection of sponsorship on Mobile App, conference collateral, and wifi cards throughout meeting space.

Attendee Bags [\$3,500]

Put your brand in the hands of every attendee - to carry at the meeting and beyond! The Attendee Bags sponsorship includes:

- Company logo on bags given to attendees. (must secure sponsorship by May 3rd to meet production deadline)
- Recognition of sponsorship on Mobile App and conference collateral.

Attendee Lanyards [\$3,500]

Put your logo front and center on lanyards given to all registered attendees to wear at the meeting and beyond. The Attendee Lanyards sponsorship includes:

- Company logo on attendee lanyards.
- Recognition of sponsorship on Mobile App and conference collateral.

Additional Sponsorship Opportunities

Would you like to support the SCABB Annual Meeting but don't have the budget for big sponsorships? Here are some additional support opportunities that will give you exposure without breaking the bank! (booth not included)

ADDITIONAL SPONSORS

Engage Wellness Yoga \$1,500 (exclusive)

Includes logo on Yoga Lesson promotional materials and signage, as well as recognition of sponsorship on mobile app.

Beverage Breaks \$1,500/each

Sponsor receives recognition of support on meeting mobile app and on signage during one beverage break at the annual meeting.

Snack Breaks \$1,000/each

Sponsor receives recognition of support on meeting mobile app and on signage during one snack break at the annual meeting.

Hand Sanitizer \$1,000 (exclusive)

Your company logo featured on bottles of hand sanitizer given to every attendee at registration. Sponsor also receives recognition of support on meeting mobile app and on conference signage.

Ink Pens \$500 (exclusive)

Your company logo featured on ink pens given to every attendee at registration. Sponsor also receives recognition of support on meeting mobile app and on conference signage.

Email Banner Ad \$250

Includes banner advertisement on one e-blast marketing the SCABB 2026 Annual Meeting with hyperlink to your preferred web address.

Contract Terms & Conditions

By registering and exhibiting at the 2026 SCABB Annual Meeting you are agreeing to the following terms and conditions.

Terms & Agreement

There's no pretty way to put this - the fine print is a snooze fest! But it does include important details you'll need in order to have a smooth and profitable exhibit show.

Exhibit Space Assignments

A copy of the floor plan will be available by April 2026. Exhibit space will be assigned in the order in which paid agreement forms are submitted. If there is a conflict, the vendor partner with the longest history of continuous support of the Association will be given priority if the request is received by the deadline for contracts which is March 6, 2026. SCABB will include a brief description of services offered by exhibitors on the SCABB Annual Meeting & AIMS mobile app.

Exhibit Specifications

Exhibit spaces are table-top spaces and furnished with a 6ft draped/skirted table with 2 chairs. Exhibitors may order, at their own expense, AV services from the hotel AV company which will be provided. There will be no end caps, walls, partitions, decorations, or other obstructions that may be erected which in any way interfere with the view of any other exhibitor. No Exhibit will be permitted to span any aisle with ceiling or floor covering.

Shipping

Shipping details will be provided to exhibiting companies.

Installation and Removal

Exhibit installation must be complete no later than 5:00 pm on Tuesday, April 7 and remain open during the show hours. Tear down of Exhibits prior to 2:00 pm on Thursday, April 9 is prohibited. The Exhibit Hall will be available for Exhibitor setup as outlined. SCABB meeting management will assign labor to any Exhibitor that is not in the process of being installed by 2:00 pm Tuesday, April 7. Labor charges will apply and will be paid by the Exhibitor. The official decorator will be available to install and remove Exhibits. There are certain exclusive contractors with specific responsibilities for services such as electrical, drayage, plumbing and cleaning with which Exhibitors must contract. SCABB reserves the right to deny space to any company whose representation is objectionable to the Association.

Copyright Laws

Copyright laws forbid the playing of music in any form at the Annual Meeting without paying a fee to, or obtaining the permission of, the composer. Any Exhibitor providing music in an Exhibit booth or hospitality/social event is responsible for obtaining the appropriate music licensing for such activities.

Insurance Liability

If the Exhibitor wishes to insure its property, it must be done so at their own expense. Exhibitors are advised to have a representative in their booth at all times. The South Central Association of Blood Banks will provide a secure Exhibit space during off hours. SCABB will not be responsible for any damage or loss of Exhibitors' property from fire, theft, water or any other cause. SCABB will take reasonable measures to protect the property against such loss. It is expressly understood that by signing the Exhibitor/Advertising Agreement the Exhibitor agrees to accept the rules stated herein and will make no claim of any kind against SCABB or any of its officers, agents, servants or employees. Exhibitors will be fully responsible to pay for any and all damages to property owned by the Hilton BNA Nashville Airport Terminal or its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hilton BNA Nashville Airport Terminal, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from exhibitor's use of property. Exhibitor's liability includes all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or person, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hilton BNA Nashville Airport Terminal or any part thereof.

Infectious or Dangerous Materials

No Exhibitor shall display or bring onto the premises any substance or material which is bio-hazardous, infectious or dangerous to the health, safety or well-being of attendees.

Telephone and Internet Service

Wireless Internet Service will be available in the Exhibit Hall, potentially at a cost. Exhibitors may use their own providers to connect at their own cost.

Fire Regulations

All materials used in the Exhibit Hall must be non-flammable to conform to the fire regulations of the city. Electrical wiring and equipment installation must conform to appropriate city codes. Material not conforming to such regulations will be removed immediately at the Exhibitor's expense.

Demonstrations

Adequate space should be available within the confines of the individual Exhibitor's booth for demonstrations. Infringement on other booths or interference with normal traffic flow is not permitted.

Contract Terms & Conditions

Non-Contracted Exhibit Space

No person, firm or organization not having contracted with the SCABB Meeting Management for the occupancy of space in the Exhibit Hall will be permitted to display or demonstrate any products, processes or services, solicit orders or distribute advertising materials in the Hilton BNA Nashville Airport Terminal or Annual Meeting contracted hotels. Any non-compliance with this regulation will result in the prompt removal of the offending person and property from the area.

General Conduct

The Exhibitor is permitted to demonstrate the firm's equipment and to make formal presentations regarding the product line or service in the booth. "Hard sell" sales tactics are considered inappropriate. Attention getting devices in the form of entertainment or amusement are strictly prohibited. The exhibit hall must be staffed during all open hours. Packing of equipment materials or the Exhibit cannot begin until after 2:00 pm, on Thursday, April 9. The strike schedule is strictly enforced.

Cancellation Policy

Exhibit/Sponsor registrations shall receive a **50%** of 50% of their registration fees if written notice is received by SCABB Central Office on or before March 6, 2026. If received after March 6, 2026 then no shall be given. Any money due to an exhibitor as a result of cancellation will be made within 30 days post show.

Meeting Cancellation

Exhibit/Sponsor registrations shall receive a **50%** of 50% of their registration fees if written notice is received by SCABB Central Office on or before March 6, 2026. If received after March 6, 2026 then no shall be given. Any money due to an exhibitor as a result of cancellation will be made within 30 days post show.

Hospitality Suites/Vendor Demonstrations/Classes

Hospitality suites must be approved by the South Central Association of Blood Banks. Vendor demonstrations and/or classes must be presented in the forum of Industry Workshops. See the Industry Workshop details in this guide for specifics on hosting an Industry Workshop. All other demonstrations and/or classes are prohibited.

Exhibitor's Participation

Exhibitors are encouraged to attend the educational programs offered at the Annual Meeting. Registration, for a maximum of 2 Exhibit personnel is complimentary and includes educational sessions and social functions of the meeting.

Exhibit Table Drawings

The Annual Meeting Exhibits Committee will facilitate an "Exhibit Traffic Plan" activity that will include drawings/give-away at the end of the show. Donations for prizes are appreciated.

Hotel Accommodations

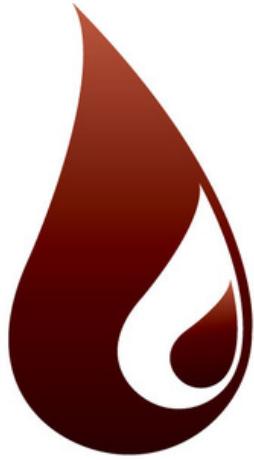
The Hilton BNA Nashville Airport Terminal, is the headquarter hotel for the 2026 SCABB Annual Meeting & AIMS for the South Central Association of Blood Banks. Conference rates are available to meeting attendees and Exhibitor personnel based on availability. The education sessions and exhibit area are all located at the Hilton BNA Nashville Airport Terminal.



SOUTH CENTRAL
Association of Blood Banks

Contact the SCABB Office with any questions
regarding Contract Terms & Conditions:

scabb@scabb.org
or **225-408-4417**



SOUTH CENTRAL Association of Blood Banks

**8550 United Plaza Blvd., Ste. 1001
Baton Rouge, LA 70809**



Hotel Accommodations

Hilton BNA Nashville Airport Terminal
2 Terminal Dr, Nashville, TN 37214

Room rates starting at: \$209/night

***In order to take advantage of the group rate,
reservations must be made by March 6, 2025.
Reservations can be made by calling +1 615-208-1000 (mention you are with SCABB) or by going
to www.scabb.org/2026-annual-meeting.**